



FOR IMMEDIATE RELEASE: 2024 Northern California Pacific Sail & Power Boat Show.
February 6, 2024

The **California Yacht Brokers Association (CYBA)** is excited to announce the return of the **Pacific Sail & Power Boat Show (PS&PBS)** May 16 – 19, 2024.

Now in their second year as owners and producers of the show, the CYBA returns the show to the widely acclaimed venue at **Westpoint Harbor** in Redwood City, California. Westpoint Harbor is the newest full-service yacht harbor in Northern California, located in the southern area of the San Francisco Bay in the heart of Silicon Valley. The venue this year will expand to include more docking opportunities as well as additional on-land booth and display areas overlooking the marina. “We are very excited to expand and enhance the Pacific Sail & Powerboat Show for our second year at the beautiful WestPoint Harbor Marina! More boats, more booths, more food, more FUN!” says **Jim Behun, CYBA Show Manager**.

In addition to expanded entertainment, educational, boating lifestyle, and dining offerings at the show, those attending will also be able to experience the views, atmosphere and cuisine of the newly opened **Hurrica Restaurant and Bar** on site. This beautiful eatery is the newest waterside restaurant to be built in Northern California and is sure to gain great reviews from those wanting to drink or dine within the confines of the award-winning marina complex. The restaurant is in the lower level of the newly completed two story marina facility, with the upper level serving as the clubhouse for **The Club at Westpoint**.

Addressing this year’s attendees, **CYBA President Mark P. White** adds, “We are very excited to have our second annual PS&PBS returning to Westpoint Harbor. With the expansion of the in-water display, more booths, and more seminars there is even more opportunity for both our vendors and our show-goers to meet their needs and expectations. With ample free parking and an amazing service staff, we fully intend for your visit to set the standard for what a modern boat show can provide in fun, entertainment, gathering of knowledge, and of course fulfilling the dream of purchasing a new or used vessel, equipment, and accessories.” Visit www.pacificboatshow.com for more information.

The 2024 show is the second edition of the partnership announced in 2021 between Sail America and the California Yacht Brokers Association, who entered into a licensing agreement for the Pacific Sail and Power Boat show wherein the CYBA, as show managers, will eventually acquire full ownership. Both CYBA and Sail America members will receive courtesy exhibitor discounts when participating in the show.

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About CYBA: California was the first state to require brokers and sales personnel to be licensed and bonded. Established in 1975 the efforts of the California Yacht Brokers Association go beyond that which is required by law and offers further protection and services to the consumer. More information can be found at www.cyba.info
About Sail America: Sail America is the trade association for the US sailing industry, providing leadership and a unified voice. Established in 1990 by members of the sailing industry, Sail America has over 200 members representing all segments of the sailing market. For more, visit www.SailAmerica.com