



2019 YBAA Digital Advertising Opportunities

Act now, first come first served

Reach the leaders in the boating industry through these advertising options. Advertise on the NEW YBAA Website and in the monthly *Yacht Broker News*. The e-newsletter reaches over **2400 YBAA and CPYB industry contacts** in North America and the world. Consider placing your company logo and link on the NEW YBAA website for all members and visitors to view.

YBAA Website Scrolling Logo & Company Link

Placement on the most highly visited pages – Pro Form Generator and Affiliate pages

Please submit a high res logo (200 x 250) - preferably a .jpg or .png format
(Limit 4 Advertisers)

- 6 months - \$400
- 12 months - \$700

Yacht Broker News (monthly e-newsletter)

Reach: over 2400 industry contacts

Please submit a banner ad (600 x 200 px) - preferably a .jpg or .png format

Premium Tombstone Ad

(Limit 1)

- 6 months - \$800
- 12 months - \$1500

Footer Banner Ad

(Limit 2)

- 6 months - \$500
- 12 months - \$900

Special pricing! 12-month newsletter subscriptions receive a FREE website scrolling logo!

Select your advertising options above and [register online at YBAA.yachts](http://www.ybaa.yachts)

Questions? Contact the YBAA office at info@ybaa.yachts or call 410-940-6345

YBAA Association of Yacht Sales Professionals

www.ybaa.yachts

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